

**SANDRA
LI**

@SINCERELYY_SANDRA



**MEDIA
KIT**

SINCERELYYSANDRA.COM



HI THERE, I'M SANDRA!

I'm a Seattle student and blogger who loves art and design. My passion is to inspire others through fashion and travel. I've been blogging for a number of years and I love that what you wear can speak for you before you open your mouth. My style varies from classy to edgy, with a touch of grunge that was born in the city I live in. I've been studying design at the University of Washington for 2 years now, and I've leveraged what I learned here to create beautiful content for my blog and Instagram. In partnering with a brand, I find it important for our interests to align - to inspire others to live a little bolder and dress with confidence.

STATISTICS

10-20K

viewers per
post

88%

unique viewers
per post

1.5K

average likes
per post

SOCIAL MEDIA FOLLOWING



9.8K
FOLLOWERS



200 MONTHLY
VIEWS



2K MONTHLY
VIEWS

CONTACT ME

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AUDIENCE



GENDER

54% female
46% male

AGE

41% 18-24 years
32% 25-34 years
12% 35-44 years

LOCATION

38% in the US
5% in Canada
4% in India

BRANDS

Past Collaborations:

@xoxoclothing

@blacksugarbazaar

@happytea

@langehair

@MYKsilk

@beautifybykylie

@burgaofficial

and more!

INSTAGRAM FEED PROMO
STYLING
BLOG FEATURE
INSTAGRAM GIVEAWAY
INSTAGRAM STORY S/O
MODELLING GIG
BRAND AMBASSADOR

Follow me on instagram
(@sincerelyly_sandra) for updates!

PRICING INFO



WHAT IT COSTS

My standard rate is \$100-\$200 per Instagram post and roughly \$100 per blog post depending on the length. This estimate depends on the timeline, deliverables, and content creation a brand is looking for. I strive to do my very best to make your vision come to life!

WHAT I CAN OFFER

I understand that no two brands are the same and that they have a variety of goals. Some of the things I can offer you include:

- Pre-approval for pictures
- Fast turnaround time for posting
- Photo rights for advertising
- Full resolution, unedited images
- High-quality pictures with a professional camera and photographer

LOOKING FOR SOMETHING ELSE?

I also post videos on IGTV (since I don't have a YouTube) and I post on Pinterest regularly too. I've also done Amazon and Yelp reviews in the past as well, so whatever you're looking for, feel free to shoot me an email and I'm sure we can work something out! I look forward to hearing from you!